

# SPONSORSHIP Information

**Governor's Awards  
for High-Impact  
Research  
December 14, 2022  
5:00-9:00pm**

RETURNING AFTER TWO  
YEARS DUE TO COVID-19

**HOSTED BY:**

# JOIN US FOR THE Premier Scientific Recognition Event

The 2022 Governor's Awards for High Impact Research! We celebrate the brilliant ground-breaking discoveries and innovative research from Colorado's ecosystem of federally-funded laboratories and institutions. Meet the men and women creating our future through brilliant technological and engineering discoveries in

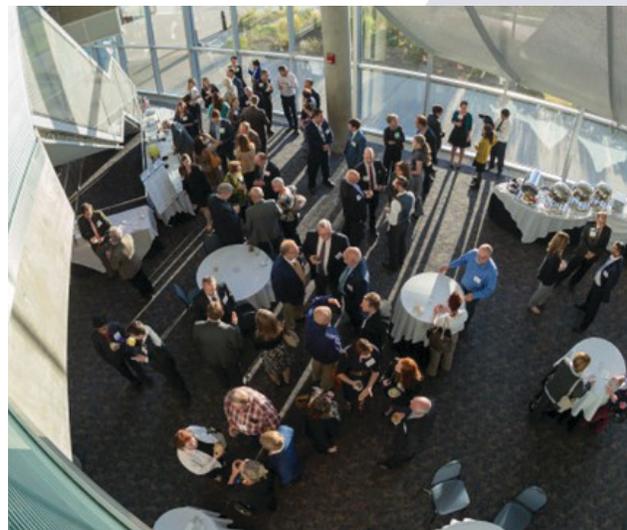
aerospace, energy, agriculture, public health, weather prediction, wildlife ecology, communication, earth science and dozens of other fields of research right here in our communities. Your support highlights your commitment and belief that science matters!

Showcase your organization in front of Colorado's world-class scientific research community through sponsorship of the 2022 CO-LABS' Governor's Awards for High-Impact Research!

Join the proud network of business, political, and civic leaders helping to nurture Colorado's research laboratory community.

“CO-LABS brings all these great laboratories together and what we're celebrating tonight is the wonderful science going on in our state. Being in Colorado, we all get along, we all come together, and we love to collaborate, and this differentiates us from many other states.”

**- DR. MARTIN KELLER, DIRECTOR OF THE NATIONAL RENEWABLE ENERGY LABORATORY, SPEAKING ABOUT THE 2019 AWARDS EVENT**



Colorado has one of the highest per capita concentrations of federal science, research and engineering facilities in the nation. The state has over 30 federally-funded research labs and institutes with scientists and staff whose work has global impacts across a range of fields including agriculture, climate and weather, earth science, materials science, natural resource management, renewable energy, space physics and telecommunications. The labs employ nearly 8,000 scientists and engineers and

contribute more than \$2.6 billion to the state economy each year, supporting innovation and growth in high-tech industries.

The 2022 Governor's Award for High-Impact Research celebration will be on Monday, October 17, 2022 at the Denver Museum of Nature & Science. We invite you to join over 200 attendees including many of the state's academic, research, business and community leaders in honoring top research scientists.

# ABOUT THE Event & Sponsorship Opportunities

This prestigious event:

- Recognizes the achievement and global impact of Colorado’s federal scientists and the leadership and excellence of the state’s federal labs
- Provides a unique opportunity to connect with leading scientists, lab directors,

business leaders, and policymakers in an informal and celebratory setting

- Highlights the labs’ role in innovation and their significant contribution to the state economy
- Helps fund CO-LABS programs that support the labs through advocacy, collaboration and public education



YOUR INVESTMENT WILL POSITION YOUR ORGANIZATION AS A VALUABLE LEADER SUPPORTING THE RESEARCH INFLUENCING SOME OF THE GREATEST SOCIETAL ISSUES OF OUR TIME.

Your sponsorship puts you in front of a network of connected civic and business leaders, elected officials and the leaders of major research facilities - and demonstrates your support of the projects and the crucial synergy necessary to maintain Colorado as a leader in science and technology innovation that is making our world a better place.

**NOTE: Specific Sponsorships are also available, i.e. media, cocktail hour, video spotlights, etc. Ask us for details.**

**For more information, contact CO-LABS to reserve your sponsorship today.**

**Dan Powers, Executive Director [dan@co-labs.org](mailto:dan@co-labs.org)**

# SPONSORSHIP Packages list

2022 Governor's Award for High-Impact Research Sponsor Benefits						
Level	Presenting	Platinum	Gold	Silver	Bronze	Supporting
Fee	\$10,000	\$7,500	\$4,000	\$2,500	\$1000	\$500
Introduce Governor Polis or his designee	✓					
Inclusion on all event materials	✓					
Logo on Name Badges	✓					
Logo on Program Cover	✓					
Single Sponsor Event Standing Banner Display	Logo w/ <a href="#">url</a>	Logo w/ <a href="#">url</a>	Logo	Logo	Listed	Listed
Logo & Listing in Program	✓	✓	✓	✓	✓	Listed
4 Color Ad in Program	Full Page on Back Page	Full Page	1/2 Page	1/4 Page		
On-Screen Recognition	✓	✓	✓	✓	✓	✓
Complimentary Tickets	8	6	4	3	2	1
Additional discounted Tickets (\$30)	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	
Email Invitations	Logo & Link	Logo & Link	Logo & Link	Logo	Logo	Listed
Display on CO-LABS Website	Hyperlinked Logo w/ description & Contact	Hyperlinked Logo w/ description & Contact	Hyperlinked Logo	Hyperlinked Logo	Logo	Logo
Ability to display Award Winner videos on your website	✓	✓	✓	✓	✓	✓

## SPONSORSHIP LEVELS & BENEFITS

### PRESENTING \$10,000

\* ONE SPONSOR

- Recognized as event presenter with CO-LABS
- Introduce the Governor or his designee
- Logo on all event materials (as space allows)
- Logo on name badges
- Logo on program cover
- Logo with website url predominantly included on event standing banner
- Logo & listing in program, noted as presenter with CO-LABS
- Full page 4-color ad on the back cover in event program (Must be provided in high resolution format)
- On-screen logo recognition at event
- 6 complimentary tickets
- Discounted tickets for your guests
- Logo on event emails and invitations
- Logo display on CO-LABS website as event sponsor with description and contact information, with hyperlink to your organization's website

## SPONSORSHIP LEVELS & BENEFITS

### PLATINUM

\$7,500

\* 4 SPONSORS MAXIMUM

- Logo with website url included on event standing banner
- Logo & listing in event program
- Full page 4-color ad in event program (Must be provided in high resolution format)
- On-screen logo recognition at event
- 6 complimentary tickets
- Discounted tickets for your guests
- Logo on event emails and invitations
- Logo display on CO-LABS website as event sponsor with description and contact information, with hyperlink to your organization's website

### GOLD

\$4,000

\* 6 SPONSORS MAXIMUM

- Logo included on event standing banner
- Logo in program
- 1/2 page 4-color ad in program book (Must be provided in high resolution format)
- On-screen logo recognition at event
- 4 complimentary tickets
- Discounted tickets for your guests
- Logo display on CO-LABS website as event sponsor, with hyperlink to your organization's website
- Logo on event emails, invitations, and promotional materials

### SILVER

\$2,500

\* 15 SPONSORS MAXIMUM

- Logo included on event standing banner
- Logo in program
- 1/4 page 4-color ad in program book (Must be provided in high resolution format)
- On-screen logo recognition at event
- 3 complimentary tickets
- Discounted tickets for your guests
- Logo display on CO-LABS website as event sponsor, with hyperlink to your organization's website
- Logo on event emails, invitations, and promotional materials

### BRONZE

\$1,000

\* 15 SPONSORS MAXIMUM

- Logo included on event standing banner
- Logo in program
- On-screen logo recognition at event
- 2 complimentary tickets
- Discounted tickets for your guests
- Logo display on CO-LABS website as event sponsor
- Logo on event emails, invitations, and promotional materials

### SUPPORTING

\$500

\* 15 SPONSORS MAXIMUM

- Listed on event standing banner
- Listed in program
- On-screen logo recognition at event
- 1 complimentary ticket
- Discounted tickets for your guests
- Logo display on CO-LABS website as event sponsor
- Logo on event emails, invitations, and promotional materials

**DON'T SEE THE PACKAGE  
YOU ARE LOOKING FOR?  
CONTACT US TODAY!**

# ABOUT CO-LABS

We envision Colorado as the Epicenter of Interdisciplinary Scientific Discoveries by a Diverse Network of Scientists Shaping The Path of Humanity.



CO-LABS is a non-profit consortium of federal research labs, research universities, businesses and economic development organizations. It is our mission to ensure Colorado's federal research laboratory ecosystem remains a world-class scientific discovery and innovation asset to the state and the country by communicating the value of taxpayer-funded research, promoting partnerships with federal labs and connecting with key stakeholders across academia, the private sector and civic leadership.

Through events, economic analyses, strategic communications and networking activities we work to:

- **PROMOTE** Colorado as a global leader in research and technology
- **EDUCATE** the public about the labs' impact and importance of sustained funding for research

- **CONNECT** the labs, universities, and businesses to facilitate partnerships and technology transfer

**Since 2009 the Governor's Award for High-Impact Research** has honored Colorado scientists and engineers from the state's federally funded research laboratories for outstanding achievements. Each year a special committee appointed by the CO-LABS Board of Directors reviews nominations from Colorado's labs and selects projects that have had a significant global, national, or state impact resulting from a scientific breakthrough, change in public policy or development of a new technology.

Membership in CO-LABS is open to all businesses, organizations, government agencies and individuals. CO-LABS is a non-profit (c)3 supported by the donations and in-kind resources offered by members and sponsors who recognize the crucial necessity of a thriving scientific research community as an economic, intellectual and inspirational asset to our nation.

# GET THE MOST With a Sponsorship

The best approach to get the most from your sponsorship is to actively participate in CO-LABS and the Awards Reception activities. In addition, we encourage you to share the news of your sponsorship, the announcement of Award winners, the reception and more.

## TELL THE WORLD YOU ARE A SPONSOR OF THE ANNUAL GOVERNOR'S AWARDS FOR HIGH-IMPACT RESEARCH

CO-LABS DOES OUTSTANDING WORK FOR COLORADO'S SCIENCE COMMUNITY, SUPPORTING RESEARCH LABS THAT ADVANCE THE FRONTIERS OF KNOWLEDGE AS WELL AS SUSTAIN COLORADO'S DIVERSE ECONOMY. ITS MISSION STRENGTHENS PRODUCTIVE CONNECTIONS AMONG RESEARCH FACILITIES AND VITAL STAKEHOLDERS ACROSS THE STATE. I DEEPLY APPRECIATE THE DEDICATION OF CO-LABS AND LOOK FORWARD TO CONTINUING COLLABORATIONS WITH THIS IMPORTANT ORGANIZATION."

**- ANTONIO J. BUSALACCHI, PRESIDENT, UNIVERSITY CORPORATION FOR ATMOSPHERIC RESEARCH (UCAR)**



### CO-LABS BOARD OF DIRECTORS

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